

CGAIN CITATION BUILDING SERVICE

CLIENT INFORMATION SHEET

REQUIRED BUSINESS INFORMATION

BUSINESS NAME :	CGain Web Design & SEO
BUSINESS OWNER'S NAME :	Chris Giles
BUSINESS ADDRESS 1 :	Millennium House
BUSINESS ADDRESS 2 :	161 Mowbray Drive
CITY :	Blackpool
STATE/PROVINCE :	Lancashire
ZIP/POSTAL CODE :	FY3 7UN
COUNTRY :	United Kingdom
MAIN PHONE # :	01253 675593
WEBSITE URL :	https://www.cgain.co.uk
BUSINESS EMAIL :	info@cgain.co.uk

OTHER BUSINESS INFORMATION

TOLL FREE PHONE # :	
MOBILE # :	07518 931616
FAX # :	
BUSINESS HOURS :	7 days, 9am to 10pm
PAYMENT ACCEPTED :	Cash, BACS, Paypal, Visa, Mastercard

BUSINESS CATEGORY :	Web & SEO Agency
SERVICE AREA :	United Kingdom
KEYWORD(s) :	seo, web design, website design, search engine optimisation
SERVICES :	Web design, web development, seo
PRODUCT(s) :	
LOGO URL :	https://www.cgain.co.uk/wp-content/uploads/2019/10/650x520.jpg https://www.cgain.co.uk/wp-content/uploads/2020/06/owlegal-website.jpg , https://www.cgain.co.uk/wp-content/uploads/2020/06/weelz_.jpg , https://www.cgain.co.uk/wp-content/uploads/2020/06/mobility-scooters-blackpool.jpg , https://www.cgain.co.uk/wp-content/uploads/2020/06/quickcrepesburnley.jpg , https://www.cgain.co.uk/wp-content/uploads/2019/03/fleet-equestrian-website-2018.jpg , https://www.cgain.co.uk/wp-content/uploads/2019/03/magellan.jpg
IMAGE URL(s) :	

SHORT BUSINESS BIO :	<p>CGain Web Design Blackpool provide class-leading, mobile-friendly, responsive and fully optimised websites for clients of all sizes. We have been developing successful websites since 1995. Our work has covered websites for small local businesses right up to international human rights organisations.</p> <p>Every website is different, honed to reflect our clients' existing branding or designed from scratch. Our creations are user-friendly thanks to our deep understanding of user experience on the internet. Whether your business website has a target of increased website traffic, lead generation, online sales, or providing information – we have a plan.</p>
LONG BUSINESS BIO :	<p>We provide a wide range of online services including Website Design & Development, Search Engine Optimisation, Web Hosting, Digital Marketing Campaigns, E-Commerce Solutions, Google Ads & Bing Ads Campaign Management, Email Marketing, Social Media Marketing and even Website Updates for your existing site.</p> <p>Get in touch with your ideas for your project, and we will be happy to provide a free no-obligation quotation.</p>
Social Site LINK(s) :	https://www.facebook.com/cgainmarketing/

RE-BRAND, MOVE LOCATION OR CHANGED PHONE? LIST PREVIOUS INFO BELOW:

PREVIOUS BUSINESS NAME

PREVIOUS ADDRESS

PREVIOUS PHONE #

PREVIOUS WEBSITE URL

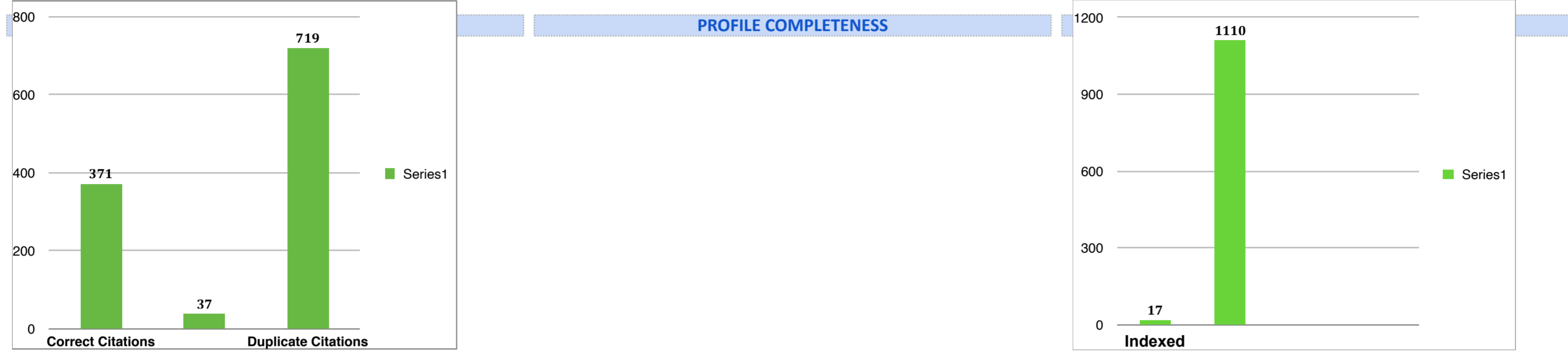
REPORT SUMMARY



After manually reviewing 100's of page results, our expert team collected the data from your existing citations from different sources (local directories, niche directories, hyper-local sites, social media, etc.) We summarize the data below to provide you a better picture of your existing citations and to help you determine your next move in your local search campaign. If you have any questions regarding the data below, please send us a message at sales@seobuilder.com

CITATION AUDIT

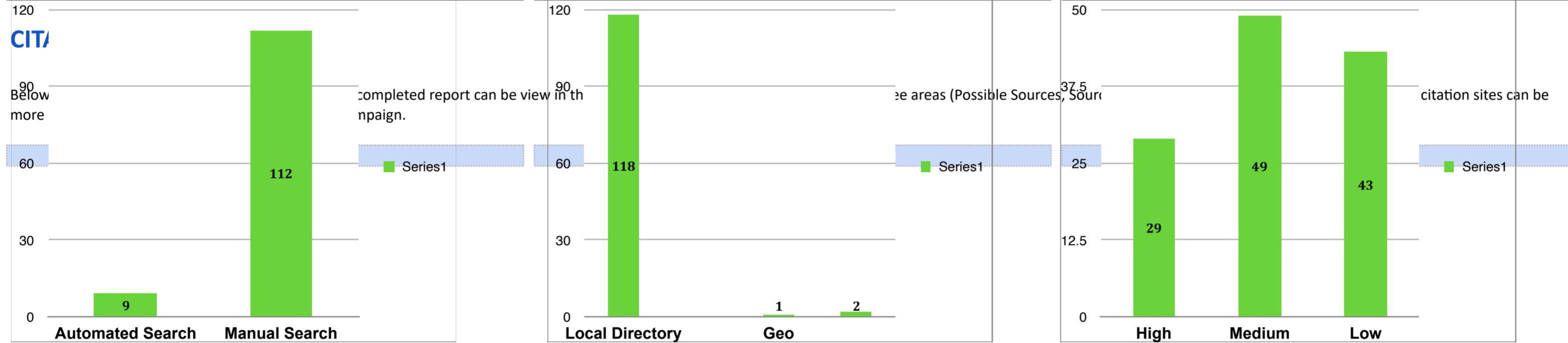
Below are the charts for the Citation Audit report. The completed report can be view in the "Citation Audit" tab. We grouped them into three areas (NAP Accuracy, Profile Completeness, and Indexation) for a better understanding of what needs to be done.



NAP stands for (Name, Address, and Phone). According to Moz Local Search Ranking Factors, NAP information is one of the top-ranking factors. NAP information plays an essential role in both search engine visibility and customer trust. Providing accurate business information and up-to-date data on the citation sources that have the most significant impact will help. Need help with citation cleanup? Visit our service here www.citationsbuilder.com/citation-audit-cleanup-service/

Profile completeness is a vital part of the citation building campaign. You need to make sure that every citation profile is 100% complete (if possible). This means you need to add images, unique content, categories, business hours, etc. Having a citation profile that is complete and enhanced, the more it will be helpful for your local search campaign.

An indexed citation is more effective from an SEO viewpoint. Your citation needs to get indexed by the search engine to determine the authority of the site where your business profile is submitted and to pass link juice to your business website. Our citation building process provides a higher index rate than most other vendors we have tested at the moment around 75%.



Our team conducted both automated and manual citation sources tracking using the type of your business, your business location, and your competitors. We manually checked and removed dupe/used sites to provide you the list of possible sources where you can submit your business.

We manually check and visit each site to identify each type. We categorized each site if they are: Local Directory, Niche, Geo, and Other. The chart above gives you a more exact number of possible citation sources per site category.

Priority chart gives you an idea of how many citation sources that are essential and beneficial to use for the next citation building campaign. The metrics we used to determine the importance of each site are the domain authority and domain rating. Visit the Citation Gap tab to view the list of citation sources.

wandsworthpages.co.uk	https://www.wandsworthpages.co.uk/company/CGain	Millennium House, 161 Mowbray Drive, Blackpo 01253 675593	www.cgain.co.uk	Web Design	Duplicate	Incomplete
wemblypages.co.uk	https://www.wemblypages.co.uk/company/11/CGain	Millennium House, 161 Mowbray Drive, Blackpo 01253 675593	www.cgain.co.uk	Web Design	Duplicate	Incomplete
westendpages.co.uk	https://www.westendpages.co.uk/company/10/CGain	Millennium House, 161 Mowbray Drive, Blackpo 01253 675593	www.cgain.co.uk	Web Design	Duplicate	Incomplete
westminsterpages.co.uk	https://www.westminsterpages.co.uk/company/CGain	Millennium House, 161 Mowbray Drive, Blackpo 01253 675593	www.cgain.co.uk	Web Design	Duplicate	Incomplete
wimbledonpages.co.uk	https://www.wimbledonpages.co.uk/company/CGain	Millennium House, 161 Mowbray Drive, Blackpo 01253 675593	www.cgain.co.uk	Web Design	Duplicate	Incomplete
wolverhamptonpages.co.uk	https://www.wolverhamptonpages.co.uk/company/CGain	Millennium House, 161 Mowbray Drive, Blackpo 01253 675593	www.cgain.co.uk	Web Design	Duplicate	Incomplete
worcesterpages.co.uk	https://www.worcesterpages.co.uk/company/1/CGain	Millennium House, 161 Mowbray Drive, Blackpo 01253 675593	www.cgain.co.uk	Web Design	Duplicate	Incomplete
worthingpages.co.uk	https://www.worthingpages.co.uk/company/11/CGain	Millennium House, 161 Mowbray Drive, Blackpo 01253 675593	www.cgain.co.uk	Web Design	Duplicate	Incomplete
yeovilpages.co.uk	https://www.yeovilpages.co.uk/company/1081/CGain	Millennium House, 161 Mowbray Drive, Blackpo 01253 675593	www.cgain.co.uk	Web Design	Duplicate	Incomplete

CITATION GAP ANALYSIS

Below is the list of citation sources that we collected during our Citation Gap Analysis. We used your business category, location, and competitors to gather all possible citation sources. Our process involved the use of an automated tool and a manual search using our comprehensive list of citation sources. We merge both results, remove the duplicate, and used our list of citation sites to provide you an accurate list.

SOURCE	TYPE	DA	DR	TRAFFIC	PRIORITY
youtube.com	Social Site	100	98	6,664,713,611	High
directory.independent.co.uk	Local Directory	94	92	1,354	High
directory.thesun.co.uk	Local Directory	94	90	42,374	High
yandex.com	Local Directory	91	90	5,122,301	High
yahoo.com	Local Directory	90	92	46,220,024	High
prlog.org	Local Directory	81	85	45,967	High
tomtom.com	Local Directory	81	85	2,352,154	High
manta.com	Local Directory	80	88	3,289,124	High
companieshouse.gov.uk	Local Directory	80	88	5,386,248	High
justlanded.com	Local Directory	76	72	132,986	High
batchgeo.com	Hyper Local Site	75	83	72,848	High
dnb.com	Local Directory	67	85	4,764,694	High
kompass.com	Local Directory	66	77	1,791,805	High
opencorporates.com	Local Directory	65	72	377,308	High
wigantoday.net	Social Site	63	62	185,348	High
bark.com	Local Directory	59	84	144,235	High
companycheck.co.uk	Local Directory	59	70	600,521	High
spoke.com	Local Directory	58	73	4,954	High
thebestof.co.uk	Local Directory	57	77	51,419	High
freeindex.co.uk	Local Directory	56	84	103,788	High
scoot.co.uk	Local Directory	54	76	19,985	High
storeboard.com	Local Directory	54	74	3,358	High
companiesintheuk.co.uk	Local Directory	54	58	65,772	High
endole.co.uk	Local Directory	53	69	319,708	High
insidetime.org	Local Directory	53	52	11,065	High
bingplaces.com	Local Directory	52	80	41,464	High
thomsonlocal.com	Local Directory	51	78	80,418	High
ibegin.com	Local Directory	50	77	41,159	High
europages.co.uk	Local Directory	50	63	115,942	High
touchlocal.com	Local Directory	47	73	8,848	Medium
britinfo.net	Local Directory	44	58	145,905	Medium
findtheneedle.co.uk	Local Directory	42	57	10,025	Medium
visitudunkeld.com	Local Directory	41	28	921	Medium
findglocal.com	Local Directory	40	56	1,994,144	Medium
misterwhat.co.uk	Local Directory	40	71	24,412	Medium
cityvisitor.co.uk	Local Directory	40	68	6,976	Medium
locallife.co.uk	Local Directory	40	71	3,746	Medium
bizhouse.uk	Local Directory	40	10	62	Medium
bigreddirectory.com	Local Directory	39	67	86,511	Medium
bizdb.co.uk	Local Directory	39	54	5,147	Medium
opening-times.co.uk	Local Directory	38	43	161,984	Medium
bizstats.co.uk	Local Directory	38	30	1,370	Medium
dentons.net	Local Directory	38	66	6,094	Medium
mylocalservices.co.uk	Local Directory	37	62	80,108	Medium
pageinsider.com	Local Directory	37	44	4,823	Medium
accessplace.com	Local Directory	37	59	4,670	Medium
tipped.co.uk	Local Directory	36	69	7,438	Medium
bizwiki.co.uk	Local Directory	36	62	12,026	Medium
citylocal.co.uk	Local Directory	36	51	1	Medium
wheresbest.co.uk	Local Directory	36	32	61	Medium
near.co.uk	Local Directory	34	77	22,879	Medium
opencorpdata.com	Local Directory	34	33	12,759	Medium
postcodearea.co.uk	Local Directory	33	28	49,876	Medium
localstore.co.uk	Local Directory	32	53	40,147	Medium
getthedata.com	Local Directory	32	29	53,655	Medium
ypgo.net	Local Directory	31	41	20,695	Medium
townpages.com	Local Directory	31	38	4,002	Medium
directorstats.co.uk	Local Directory	31	31	179	Medium
infotaxi.org	Local Directory	31	41	1,383	Medium
thediscdirectory.co.uk	Local Directory	30	50	1,537	Medium
wheels-near-u.co.uk	Local Directory	30	12	75	Medium
localmole.co.uk	Local Directory	30	54	20	Medium

searchme4.co.uk	Local Directory	29	43	1,845	Medium
starofservice.co.uk	Local Directory	29	53	103,397	Medium
smilelocal.com	Local Directory	29	64	23	Medium
gomy.co.uk	Local Directory	27	52	1	Medium
thelocalweb.net	Local Directory	27	43	0	Medium
opendi.co.uk	Local Directory	26	39	6,795	Medium
118information.co.uk	Local Directory	26	30	153	Medium
uk-local-search.co.uk	Local Directory	26	35	13	Medium
ukplaces.com	Local Directory	26	34	0	Medium
favcentral.com	Local Directory	25	73	2,048	Medium
gbrbusiness.com	Local Directory	25	26	1,391	Medium
transplo.com	Local Directory	24	19	15,976	Medium
uk-web-index.co.uk	Local Directory	24	27	0	Medium
businessclassified.co.uk	Local Directory	23	25	9	Medium
easybedandbreakfasts.co.uk	Local Directory	22	62	1,868	Medium
ukcircle.com	Local Directory	20	12	92	Medium
soopage.com	Local Directory	19	14	1,364	Low
localnightlife.net	Local Directory	19	1	1,270	Low
scotlanddirectory.info	Local Directory	19	5	188	Low
taxi-firms.com	Local Directory	19	5	27	Low
moblocal.co.uk	Local Directory	19	21	105	Low
unitedkingdominbusiness.co.uk	Local Directory	18	61	1,567	Low
companiesdb.org	Local Directory	17	1	7,322	Low
cataloxy.co.uk	Local Directory	17	22	1,954	Low
nearer.com	Local Directory	15	18	105,183	Low
negup.com	Local Directory	15	48	9,807	Low
numreport.com	Local Directory	15	6	19,521	Low
u-k.company	Local Directory	15	11	825	Low
ukbizs.com	Local Directory	15	14	5,436	Low
marketingplusmore.co.uk	Local Directory	14	3	1,870	Low
citiservi.co.uk	Local Directory	14	23	2,084	Low
uk2companies.co.uk	Local Directory	13	2	1,377	Low
taxi-register.com	Local Directory	13	20	11,643	Low
deskjock.reviews	Local Directory	12	50	3,657	Low
hubfind.co.uk	Local Directory	12	12	2,882	Low
taxilocations.co.uk	Local Directory	12	7	13,633	Low
alladdress.co.uk	Local Directory	11	25	1,148	Low
3clicks.co.uk	Local Directory	11	10	0	Low
118.direct	Local Directory	10	7	3,070	Low
basildonmarket.co.uk	Local Directory	10	3	187	Low
britishfirms.co.uk	Local Directory	10	1	573	Low
in-britain.co.uk	Local Directory	10	8	65	Low
taxislocally.co.uk	Local Directory	10	10	1,264	Low
bizseek.co.uk	Local Directory	9	3	1,141	Low
uk-locate.co.uk	Local Directory	9	1	223	Low
finduslocal.org.uk	Local Directory	8	4	707	Low
tomalocal.com	Local Directory	8	28	108	Low
business-portal.co.uk	Local Directory	7	0	39	Low
cabnumbers.com	Local Directory	7	26	1,018	Low
pitchlocator.scot	Local Directory	7	15	1,340	Low
perth.ukorg.org	Local Directory	6	1	0	Low
privatehirelocally.co.uk	Local Directory	6	1	7	Low
business-pages.co.uk	Local Directory	5	0	192	Low
localbizprofiles.com	Local Directory	5	0	0	Low
taxicabfinder.co.uk	Local Directory	5	2	2,956	Low
logisticscout.com	Local Directory	2	0	30	Low
gavabiz.co.uk	Local Directory	1	1	9,350	Low
uksmallbusiness.co.uk	Local Directory	0	0	0	Low
thediscco.uk	Local Directory	0	0	0	Low

CITATION BUILD

Below are the data that we recorded after the citation building campaign. We submitted your business in high-quality sites that we think are beneficial to your business. Some listing might take some time before it goes live especially those niche and geo-specific sites. You can check back with our team after 30 days and they will recheck any pending and replace if still not live. Ready for more citation building campaign? Check the Citation Gap tab for more citation sources that you can use to submit your business.

SITE	DA	DR	TYPE	DATE SUBMITTED	LINK	STATUS	EMAIL	PASSWORD	USERNAME	NOTES
callupcontact.com	47	68	Generic	6/24/2020	https://www.callupcontact.com/businessprofile/CGain_Web_Design_amp_31077470353	Listing Live				
issuu.com	94	94	Generic	6/24/2020	https://issuu.com/igainbackpool	Listing Live				
communitywalk.com	76	73	Generic	6/24/2020	https://www.communitywalk.com/map/index/2579074	Listing Live				
mapquest.com	88	92	Generic	6/24/2020	http://maps.4188m0px	Listing Live				
servicebasket.uk	12	1.2	Generic	6/24/2020	http://www.servicebasket.uk/services/igain-web-design-seo/1772	Listing Live				Add photo
infosinfo.co.uk	18	34	Generic	6/24/2020	https://backpool.infosinfo.co.uk/cards/igain-web-design-seo/143818	Listing Live				
glidatortobusiness.co.uk	12	4.2	Generic	6/24/2020	https://glidatortobusiness.co.uk/?igain-web-design-seo	Listing Live				
ukbusinessdirectorypages.com	14	12	Generic	6/24/2020	https://www.ukbusinessdirectorypages.com/hosting/igain-web-design-seo/	Listing Live				
ukbusinessdirectorylistings.com	10	10	Generic	6/24/2020	https://www.ukbusinessdirectorylistings.com/hosting/igain-web-design-seo/	Listing Live				
animaps.com	40	46	Generic	6/24/2020	http://www.animaps.com/921690001/5075/CGain_Web_Design_380	Listing Live				
animaps.net	39	46	Generic	6/24/2020	http://www.animaps.net/location/5597681/United%20kingdom/igain-web-design-seo	Listing Live				Desc
biowareh.com	39	43	Generic	6/24/2020	http://biowareh.com/company/CGain_Web_Design_577336.htm	Listing Live				
cornerstoneworld.com	24	35	Generic	6/25/2020	https://www.cornerstoneworld.com/en/directory/country/United%20kingdom/keyword/CGain%20Web%20Design%20%20%20SE	Listing Live				Category
freemaps.com	21	33	Generic	6/25/2020	http://freemaps.com/index.php?page=tem&id=35397	Listing Live				
freemaps.com	22	29	Generic	6/25/2020	https://freemaps.com/places/United%20kingdom-15/caschire/backpool/professional_service/igain-web-design-seo/	Listing Live				
globaltrade-center.com	15	25	Generic	6/25/2020	https://globaltrade-center.com/zh-about-us/	Listing Live				
whereto2go.com	35	66	Generic	6/25/2020	http://www.whereto2go.com/bn/bb_search_w2g?function=detail&type=quick&listing_no=18744608_UserReference=79000014655	Listing Live				
prync.com	52	71	Generic	6/25/2020	http://prync.com/igain-web-design-seo/	Listing Live				
infoserve.com	51	78	Generic	6/25/2020	https://review.infoserve.com/9797998889Q/index.html?_gclid=31484832.823478061.1593123176-1210414609-1593123	Listing Live				
makbz.net	47	37	Generic	6/25/2020	http://www.makbz.net/profile.aspx?id=188179	Listing Live				
formative.com	37	42	Generic	6/25/2020	http://www.formative.com/product/igain-web-design-amp-seo-g1727900.html	Listing Live				
toppage.com	16	30	Generic	6/25/2020	https://toppage.com/hosting/igain-web-design-seo/	Listing Live				
simplemapp.com	27	18	Generic	6/25/2020	https://simplemapp.com/5645259488d5746e1232/c/igain-web-design-seo/5645404048d5746e12324	Listing Live				
ncdfirm.com	44	45	Generic	6/25/2020	https://www.ncdfirm.com/show/igain-web-design-amp-seo	Listing Live				
marketingaservice.com	0	0	Niche	6/24/2020	http://marketingaservice.com/item/igain-web-design-seo/	Listing Live				
adviceadirectory.com	24	31	Niche	6/24/2020	http://adviceadirectory.com/igain	Listing Pending				
findbestseo.com	30	35	Niche	6/24/2020	http://findbestseo.com/igain7aw	Listing Pending				
seo-index.com	47	23	Niche	6/24/2020	http://seo-index.com/igain18	Listing Pending				
seogeminationdirectory.com	27	39	Niche	6/24/2020	http://seogeminationdirectory.com/igainv5	Listing Pending				
whereweio.com	18	42	Niche	6/24/2020	http://whereweio.com/igainv6	Listing Pending				
web-designers-directory.net	10	38	Niche	6/24/2020	http://web-designers-directory.net/igainv7	Listing Pending				
webdesignfirms.com	17	29	Niche	6/24/2020	http://webdesignfirms.com/igainv8	Listing Pending				
whichebedesigncompany.com	32	20	Niche	6/24/2020	http://whichebedesigncompany.com/igainv9	Listing Pending				
hostingweb-directory.com	14	11	Niche	6/24/2020	https://www.hostingweb-directory/United%20kingdom/backpool/webmasters-designers/igain-web-design-seo	Listing Pending				
lucashire-online.com	8	7	Local	6/24/2020	http://lucashire-online.com/igainv10	Listing Pending				

AUDIT SUMMARY

Correct Citations	371
Incorrect Citations	37
Duplicate Citations	719
Complete Citations	391
Incomplete Citations	736
Indexed	17
Not Indexed	1110

RESEARCH SUMMARY

Automated Search	9
Manual Search	112
Local Directory	118
Niche	0
Geo	1
Other	2
High	29
Medium	49
Low	43